# **Divyangkumar Patel**

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I'm a Data Analyst skilled in Excel, Power BI, SQL, Python, and Tableau, turning raw data into insights to help businesses make informed decisions and improve performance.

Sales & Marketing Analytics

## **Domain/Functional Areas**

- Financial Analytics Business Intelligence & Reporting
- Operations & Supply Chain Analytics

#### **Key Skills**

Analytical Tools: Excel, Power BI, Power Query, Tableau Programming: Python, SQL Technologies/Frameworks: GitHub, Pandas, Numpy

# **Professional Experience**

## Praxware Technologies LTD

Python Programming (Internship)

- Completed a 15-day internship focused on Python programming, gaining foundational and practical knowledge
- Developed expertise in Python fundamentals, scripting, and application development through hands-on training
- Worked on real-world projects to improve problem-solving and coding skills in Python

## BrainyBeam Technologies

Python and Django Developer (Internship)

- During my internship, I developed a House Renting Web Application using Django (MVT), PostgreSQL, HTML, CSS, JavaScript, and Bootstrap, gaining hands-on experience in full-stack development.
- Django & MVT: Mastered structuring scalable applications with efficient data handling.
- User Authentication: Implemented secure login, role-based access, and session management.

#### **Projects**

## AtliQ Finance Reports - E-Commerce Project Link

#### [Excel / Pivot Table / DAX / PowerQuery]

- Orchestrated the development of an in-depth P&L report for AtliQ Hardware FY 2022, leveraging advanced Excel functionalities including Pivot Tables and DAX to probe into revenue streams and expense categories with precision and granularity.
- Automated the data cleaning using Power Query, which can rescue around 4 hrs of repeated manual work.
- The report uses DAX measure for calculations, providing a better user experience and adaptiveness.

## Business Insights 360 - Brick & mortar and ecommerce Project Link

[Excel / Power Query / Pivot Table]

- Customized a multi-functional Power BI dashboard to analyze AtliQ hardware's sales trends over the global market by gathering data from 2 data sources (Excel/CSV files and a SQL database).
- Built data model and visualizations in Power BI, and optimized the report with DAX studio which improved the performance of the report by 5%.
- Enabled AtliQ hardware to analyze different department sales trends and make data-driven decisions, contributing to a projected 10% revenue acceleration and 20% reduction in data-related expenses.

## Certifications

- Python (Basic) HackerRank
  Issued on: Aug 2024 Certification Link
- Get Job Ready: Power BI Data Analytics for All Levels 3.0 Codebasics
  Issued on: Feb 2025 Certification Link
- Excel: Mother of Business Intelligence Codebasics Issued on: Jan 2025 Certification Link

## Education

Gujarat Technological University Bachelor of Technology - Computer Science CGPA: 8.48 University Of East London Masters - Computer Science 82 % Gujarat, India Jul 2018 - Jun 2022

**London, UK** Jan 2023 - May 2024

## Ahmedabad, Gujarat

Ahmedabad, Gujarat

May 2021 - Jun 2021

#### Jan 2022 - Apr 2022

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Jan 2025 - Jan 2025

Jan 2025 - Feb 2025